

# PRESS RELEASE

## PRO VIBE CABLE-INTEGRATED HANDLEBAR AND STEM DEVELOPED IN CONJUNCTION WITH TEAM SKY

One of the latest projects to come from PRO's close relationship with the world's top cycling teams is the creative innovativeness that comes with internalizing cables in PRO's new VIBE handlebars and stems.

The 2017 VIBE handlebar and stem was developed in partnership with Team Sky for the express purpose of minimizing airflow disruption and providing a cleaner, sleeker cockpit.



*Michał Kwiatkowski providing feedback to PRO's Bas Schaapveld*

The aero handlebars and stems are built around aerofoil shapes and feature smartly positioned cable ports to feed in Shimano Di2 wires or mechanical cables with the possibility to go via the stem towards a Shimano Di2 battery positioned inside the fork steerer.

The alloy stem features a low-profile top cap, narrow frontal profile and a unique locking mechanism with reverse titanium bolts for a clean look and reduced air turbulence, resulting in improved aerodynamics.

Meanwhile the carbon Vibe handlebar features Innegra, a material which helps to control and limit the damage that can come from a crash or an impact.



The handlebars are also compatible with new Shimano DURA ACE 9100 Di2 junction boxes, which can sit at the end of the either drop in place of a bar plug.

Weighing just 220g, PRO Vibe carbon handlebars are now the lightest in the PRO line up, adding a further professional-level performance advantage.

### **Specifications:**

Vibe handlebars are available in carbon or alloy, and in anatomic or compact shapes. Vibe stems are available in alloy only.



# PRESS RELEASE

---

- Vibe alloy handlebar
  - Width 38-44cm
  - Anatomic or compact
  - Weight from 240g
- Vibe carbon handlebar
  - Width 40-44cm
  - Anatomic or compact
  - Weight from 220g
- Vibe carbon aero handlebar
  - Width 40-42cm
  - Anatomic or compact
  - Weight from 240g
- Vibe alloy stem
  - Lengths: 80mm to 140mm
  - 10° or 17° angles
  - To fit bar diameter: 31.8mm
  - To fit fork steerer tube diameter: 1 1/8 and 1 1/4 inch

## **NOTES FOR EDITOR**

**PRODUCT IMAGES:** <https://www.dropbox.com/sh/3eojokqfg6ecdww/AAD9vmTRuyay-ugGUZ72FHvWa?dl=0>

**PRODUCT AVAILABILITY:** All products will be available from global distributors during the Autumn. Products will be on display at Eurobike: stand B5/300.

**PRODUCT LINE UP:** PRO creates bike components for road bikers, mountain bikers and triathletes. See <http://www.pro-bikegear.com/> for more details.

**ABOUT PRO:** PRO is the master of co-creation. At PRO we have a simple mission: To work together with the best people in the world to make the best products in the world. That's why we work with the best riders, designers and The Shimano Dynamics Lab to co-create the products you use. The pro's who put their name to our products are not just figureheads – they actually help design, prototype, test, modify, improve and fine-tune the most important bits on your bike. They push our products to and often beyond their limits – on some of the world's toughest road, trails, mountains and tracks.

---